

DRINKS INTERNATIONAL

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FOR THE GLOBAL DRINKS TRADE



CAUSE AND EFFECT

The faces of progression

MARCH 2025

INTERNATIONAL WOMEN'S DAY SPECIAL

LAUNCHES

PRODUCT NEWS

1. MAC-TALLA VIRGIN OAK

Brand owner: Morrison Scotch Whisky Distillers
Markets: Select markets
RRP: £74, €89

Morrison Scotch Whisky Distillers has released limited-edition Mac-Talla Virgin Oak (53.8% abv). The release is a no-age-statement expression matured in a combination of bourbon barrels and No.4 char virgin American oak casks from Kelvin Cooperage in Kentucky, with a final period of maturation in Virgin Oak barrels. The Mac-Talla Virgin Oak Limited Edition whisky is available in the UK, Europe, Japan, Australia, and Israel.

2. HIGH WEST HIGH COUNTRY AMERICAN SINGLE MALT

Brand owner: Constellation Brands
Markets: US
RRP: \$79.99
Utah-based distillery High West has introduced High Country American single malt (44% abv), a limited-edition release.

The whiskey is distilled and blended by High West in Utah's Wasatch Mountains and aged for four to eight years. Bottles of the limited run of High Country American single malt are available throughout Utah.

3. PATRÓN EL ALTO

Brand owner: Bacardi
Markets: UK
RRP: £190

Patrón Tequila has announced the UK launch of Patrón El Alto (40% abv), aged in 11 barrels for over four years. El Alto blends extra añejo, añejo and reposado tequilas, primarily aged in American and French oak. The release is

available across high-end hospitality venues nationwide in the UK, including Bacchanalia, Los Mochis and Viajante87, with an anticipated retail launch later this year.

4. BLANDY'S 10-YEAR-OLD RANGE

Brand owner: Blandy's
Markets: Global
RRP: £40, €48, \$50

Madeira winemaker Blandy's has introduced a 10-year-old range (19% abv), showcasing the four traditional white grape varieties – Sercial, Verdelho, Bual and Malmsey – across four styles: dry, medium dry, medium rich and rich. Each variety undergoes a tailored ageing process in Blandy's 16 ageing rooms. For the new range, Blandy's research shows the four varieties prefer the hotter conditions of Funchal during the early stages of the ageing process. Sercial and Verdelho are then moved to Canical for the final three to five years of ageing and Bual and Malmsey remain in the warmer temperatures of Funchal, and are moved to Canical for bottling. The range is available globally from Master of Malt.

5. BEAULIEU 58 WINES

Brand owner: Sandy Booth
Markets: UK
RRP: £15, €30, £35

English winery Beaulieu 58 Wines has launched its inaugural wine collection. The brand combines growing techniques with traditional, low-intervention winemaking methods to create still wines that showcase the south east region and New Forest soil. The range, created by Swiss oenologist and winemaker Guillaume Laget, include the B58 Gewürztraminer (12.2% abv), B58 Red (13.5% abv) and Beaulieu 58 Rosé (11.5% abv). Beaulieu 58 Wines are available to purchase online at b58winery.com and through select retailers.

6. STRONGBOW STRAWBERRY

Brand owner: Heineken UK
Markets: UK
RRP: £2.55

Strongbow is expanding its flavoured cider range with the introduction of Strongbow Strawberry (4% abv) into the on-trade. Strongbow Strawberry blends the taste of Strongbow's signature Apple Cider with the natural sweetness of strawberries. The launch comes as its first flavour innovation in the on-trade in over 10 years and is rolling out across pubs and bars nationwide, both on draught and in 50cl bottles.

7. HAVANA CLUB ICONICA TRIBUTO 2025

Brand owner: Pemod Ricard
Markets: Global
RRP: £374, €450, \$471

Havana Club has introduced its Iconica Tributo 2025 (43% abv), the eighth release in its Tributo series. The Cuban rum is aged

and finished in Redbreast single pot still Irish whiskey casks from the Middleton Distillery in Cork, Ireland, and is limited to 2,967 individually numbered bottles available worldwide. Bottled at cask strength, Tributo 2025 will be available in more than 20 international markets from April.

8. ISLE OF RAASAY 2025 CASK STRENGTH

Brand owner: R&B Distillers
Markets: Global
RRP: £65, €78, \$82

Isle of Raasay Distillery has announced the release of its third edition Cask Strength single malt Scotch (61.6% abv). The latest expression showcases the island's signature Na Sia six-cask maturation process and house style, lightly peated with rich, dark fruit flavours, however this expression sees no dilution. The limited-edition release is bottled at cask strength, created by maturing peated and unpeated spirit separately in three distinct cask types – rye whiskey, virgin chinkapin oak, and Bordeaux red wine – before being combined. The 2025 Cask Strength release has 5,500 bottles available worldwide, and is available to purchase directly through raasaydistillery.com and at independent retailers.



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