

For Growers & Winemakers in Great Britain™

# VINEYARD

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MARCH 2025

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London's community vineyard.



## NEWS

# Exciting new brand

Nestled in the heart of the picturesque New Forest in the South East of England, Beaulieu 58 Wines is proud to announce the launch of its inaugural wine collection.

This exciting new brand combines innovative growing techniques with traditional, low-intervention winemaking methods, to create still wines that showcase the uniqueness of the South East region and New Forest soil.

Founded by Sandy Booth – an expert and pioneer in sustainable farming with decades of experience in soft fruit production – Beaulieu 58 Wines is built on a vision to bring the same innovation used in his fruit farming business to the world of viticulture. Sandy's passion for wine, combined with his commitment to

sustainable growing practices, led him to pursue a dream of growing grape varieties traditionally not grown in the UK, such as Gewürztraminer.

The range of English still wines comprise an award-winning white and red wine, as well as a rosé. B58 Gewürztraminer is a dry aromatic white, B58 Red is a rich and full-bodied red and a blend of four grape varieties, whilst Beaulieu 58 Rosé is refreshing and off dry with hints of red fruit.

The wines have been expertly crafted by Guillaume Lager, a Swiss oenologist and winemaker with an unwavering passion for low-intervention wine production. Guillaume's expertise, combined with the winery's unique approach to vine growing, has resulted in wines that are both expressive and distinctive.

The B58 Winery was born from Sandy's vision to create a winery that is unique and sustainable. Currently, with 16 years at the helm of The New Forest Fruit Company successfully growing around 4,500 tons of strawberries annually under cover in tunnels, along with a variety of other crops, Sandy wanted to explore the possibility of working with vines in similar growing conditions. His expertise in innovative farming techniques including cutting-edge robotics (Tortuga robots, Saga Thorvold and OneThird) and AI technology, coupled with his dedication to sustainability, has led to the creation of Beaulieu 58 Wines, marking a new chapter in UK wine production.

"We are thrilled to release our first wines, that represent years of dedication and innovation. My goal has always been to produce wines that are full of character and complexity, and through our sustainable, low-intervention approach, I believe we have achieved that."

"I've always been fascinated by the journey of wine, from vine to bottle. When the opportunity arose to apply my experience in farming to viticulture, I was determined to bring my vision to life," said Sandy.

Winemaker Guillaume Lager, who has been part of the team since 2022, has been instrumental in crafting the award-winning wines that Beaulieu 58 Wines is proud to debut.

"It's been exciting to be part of the creation of the B58 Winery as a new winery. We've looked into pushing the boundaries with the wines and, rather than make another English sparkling wine - that people might expect - we have instead chosen to work with grape varieties and styles that are a little less expected, but hopefully still celebrated as examples of just how exciting the world of English wine continues to be," Guillaume commented.

### Beaulieu 58 Wines – Inaugural Releases:

- ◆ B58 Gewürztraminer (ABV: 12.2%, RRP £30)
- ◆ B58 Red (ABV: 13.5%, RRP £35)
- ◆ Beaulieu 58 Rosé (ABV: 11.5%, RRP £15)

Beaulieu 58 Wines will be available to purchase online at [www.b58winery.com](http://www.b58winery.com) and through select retailers, from mid-February.

Photo: Monika Grabkowska

Guillaume Lager (left)  
and Sandy Booth (right)  
in B58 Winery

